

iStreamPlanet develops and provides digital media strategy, managed webcasting services, and Rich Internet Applications (RIAs) that enable enterprises and media and entertainment content owners to distribute and monetize their media assets across multiple platforms.

The company successfully integrates managed services and SaaS-based digital media applications that cover all aspects of media delivery. iStreamPlanet prides itself on creating unique, one of a kind media solutions- understanding that typical “pre-packaged” solutions are not a fit for most companies. iStreamPlanet’s team consists of digital media and broadcast professionals who have decades of experience in assisting clients realize their online potential. The team has managed and enabled the deployment of thousands of live events viewed online by millions.

The world’s top business leaders (American Express, AT&T, Caterpillar, Microsoft), trendiest music festivals (Bonnaroo, Coachella, SXSW), most popular sporting events (Masters Golf Tournament, Phoenix Suns, World Series of Poker), and major broadcasters (CBS Television, Cablevision, Fox International) rely on iStreamPlanet’s digital media solutions. Through its partnership with Smart City, iStreamPlanet also supports over 60 of the largest U.S. convention centers and event facilities.



iStream Director is a cutting edge, global digital asset management system, capable of managing all types of files including video, audio and still photos. Director is the ONLY solution on the market which allows for management of both on-demand and live video, and was built from the ground up to support both emerging and enterprise class companies.

BENEFITS

- Reduce time and complexity of managing and publishing rich media assets
- Increase online revenue via integrated monetization tool kit
- Accelerate the “creation to publication” workflow
- Eliminate capital expenditures and down time by utilizing Director’s “store anywhere, play everywhere” approach



iStream Presenter is a fully managed rich media presentation platform that combines audio and video with synchronized slides, audience registration, moderated questions and answers, surveys, quizzes and polling all inside a branded presentation interface.

BENEFITS

- Reduce travel costs associated with training remote employees
- Enhanced lead generation through interactive product launches
- Increase audience for Keynote Addresses
- Launch emerging markets at a fraction of the cost of traditional methods



iStreamPlanet provides fully managed live

and on-demand streaming media services that streamline all aspects of online delivery including production, content acquisition, encoding, delivery, website integration, reporting and project management.

BENEFITS

- Eliminate the workload associated with producing live and on-demand events
- Increase reach to a larger audience
- Reduce costs associated with travel
- Increase viewership and create new revenue opportunities



iStream PayCast® is an end-to-end distribution platform for secured live and on-demand, pay-per-view and subscription services over the Internet using Windows Media.

BENEFITS

- Open new lines of revenue
- Reduce the complexities within your monetization strategy
- Create a “hassle free” means of capturing revenue from your audience



iStream Player is a fully brandable, customizable online media player built on Microsoft Silverlight and Adobe Flash Technology that features flexible playlists, seamless ad insertion and content management system.

BENEFITS

- Take advantage of latest technology updates and enhancements, without an ongoing resource commitment
- Attract/Maintain your audience by leveraging a unique viewing experience
- Maintain brand ownership and recognition through a customized solution



iStream DRM is a complete digital rights management service that enables content owners to protect, restrict access to, and securely deliver live and on-demand content from websites on a conditional access, pay-per-view, or subscription basis over the Internet and other IP devices.

BENEFITS

- Enhance the security of your content
- Protect revenue and your brand by maintaining ownership of exclusive content
- Avoid piracy or unwanted sharing
- Meet business needs by allowing or restricting geographic and user access based on your criteria